

MAXIMIZE YOUR MEETING CONTENT WITH SCHOLARONE ePOSTERS™

POWERED BY OUR PARTNERSHIP WITH BLUE SKY BROADCAST



WHAT IT DELIVERS:

- Simple export of all *ScholarOne Abstracts* data to your own online *ePosters* site
- An effective way to preserve valuable research and materials
- Easy, cost-effective means of creating *ePosters* and other meeting presentations
- A unique URL for your meeting's *ePosters* site
- An innovative solution for sharing your content online with a wider audience

WHAT YOU CAN DO:

- Include the most relevant posters without being restricted by venue space limitations
- Increase revenue associated with your meeting content
- Ensure your global members have fast, easy access to information regardless of their location
- Increase awareness of your member's work and your society's impact within the field and around the world
- Promote and disseminate your member's research and your organization's objectives

For most societies and associations, meetings and conferences are not only one of the most important resources you offer your members, they're also critical revenue generators for your organization. That's why ScholarOne has partnered with Blue Sky Broadcast to create *ScholarOne ePosters*. Now you easily upload all of your meeting content from your *ScholarOne Abstracts* site and make it available to your members after the show via a unique *ScholarOne ePosters* URL for your meeting.

ACCESS THE LATEST TECHNOLOGY

Offer your members the latest meeting technology and increase traffic to your website. With *ScholarOne ePosters*, you can easily have all of your abstract and presentation materials posted to your portal. With one click, your members can search and view all of the posters associated with your meeting. And because the process draws directly from your existing content in *ScholarOne Abstracts*, content creation is fast and cost-effective.

EXPAND YOUR ORGANIZATION'S REACH

The scholarly research community is becoming increasingly global. Make sure your international community can quickly access all of the resources your association offers and reach new audiences with dynamic online content. Not only does *ScholarOne ePosters* provide you with a simple and cost-effective way to help you distribute your meeting content and materials globally, it also create a repository for the valuable information and research your members and your organization promote. Ensure your society's mission is known around the world and increase your impact in the field by offering comprehensive online meeting content.

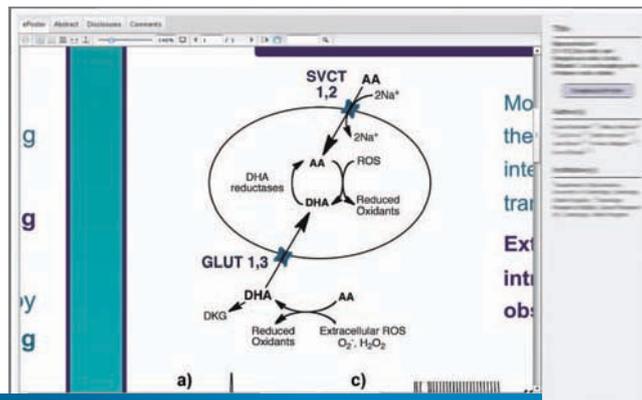
With *ScholarOne ePosters* you can search by title and refine your results a number of ways. Click on "View ePoster" to explore your poster of interest. Even if your members missed seeing it at the meeting, now it's like they're in the poster hall itself.



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PRESERVE AND PROMOTE YOUR MEMBERS' WORK

ScholarOne ePosters lets you create online repositories of information presented at your meetings. With online content, you can ensure that accurate archives of meeting content are captured and help your members promote their research. This capability further strengthens your partnership with your members, helping them promote their work and increase citation counts. And since it's entirely online, you can eliminate the need for back files of program books and proceedings records, saving you valuable storage fees and resources.



ScholarOne ePosters allows meeting members to view, select and highlight text, and download the content of any ePoster. Options for sharing via Twitter and Facebook are also configurable for your ePosters solution.

SCHOLARONE®

ScholarOne, a Thomson Reuters Business provides comprehensive workflow management systems for scholarly journals, books, and conferences. Its Web-based applications enable publishers to manage the submission, peer review, production, and publication processes more efficiently, increasing their profile among authors, decreasing time-to-market for critical scientific data, and lowering infrastructure costs. ScholarOne offers workflow solutions for the submission and review of manuscripts, abstracts, proceedings, books, grants & awards and production. Supporting over 365 societies and publishers, over 3,400 books and journals, and 13 million users, ScholarOne is the industry leader.

ABOUT BLUE SKY BROADCAST

Blue Sky Broadcast is a full-service provider specializing in the delivery of superior live and on-demand customized, web-based, instructor led, learning solutions. Blue Sky Broadcast organizes, produces and delivers web events that are viewed by hundreds of thousands of people each year. The company's impressive team of technical and industry focused professionals, coupled with their expertise with web event solutions and online video helps leading organizations fully leverage any type of communication. Blue Sky Broadcast is headquartered in San Diego, CA with satellite offices in Minnesota, Washington D.C. and Tennessee. For more information, visit blueskybroadcast.com.

FIND OUT MORE

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