

SCHOLARONE[®] AND BLUE SKY BROADCAST

SUPPORTING THE FULL LIFECYCLE OF YOUR MEETING CONTENT

WHAT IT DELIVERS

- An easy-to-use online system for collection, review, and sessioning of meeting abstracts
- Seamless export of ScholarOne Abstract data to your Blue Sky Broadcast Presentation Portal
- Scalable content capture and hosting solutions to best suit your needs
- Full support from both ScholarOne Abstracts and Blue Sky Broadcast experts

WHAT YOU CAN DO

- Collect and review meeting content quickly and easily, ensuring you select the most relevant presentations
- Automatically transfer data from ScholarOne Abstracts to Blue Sky Broadcast's Presentation Portal for robust searching and delivery of sessions in a rich media format
- Extend the life of your meeting and open new revenue streams with live webcasts and archived recordings delivered in a state-of-the-art meeting portal
- Provide continuing education credits and informative webinars to your members any time, any where

Your professional meetings are incredibly valuable to your members and your organization. Identifying ways to get the most from that meeting content - extending both the lifespan and revenue stream - is critical to the long-term success of your organization. That's why ScholarOne Abstracts and Blue Sky Broadcast have partnered to offer full support from call for abstracts to online certification - helping support the entire lifecycle of your meeting content.

STREAMLINE THE REVIEW AND SESSIONING PROCESS

Your meetings provide members with access to the latest discoveries that inform their research. So ensuring you provide them with the most relevant information is critical. ScholarOne Abstracts lets you quickly and easily collect, review and schedule the best content for your meetings.

Our easy-to-use system helps you gain efficiencies and increase productivity so you can focus on the big picture instead of worrying about the small. Real time status updates offer an accurate picture of where your meeting stands and what still needs to be accomplished. And every ScholarOne Abstracts customer is assigned a dedicated meeting specialist to provide full conference support customized to your unique meeting, helping you and your staff stay on track. This combination of system performance and customer service ensures you can focus on selecting the best content for your meeting, not the administrative details.

When your content is finalized, we seamlessly upload your valuable meta data directly to your Blue Sky Broadcast Presentation Portal, providing you and your members with robust searching, filtering, and reporting capabilities to help you get the most from your meeting content either during or after the event.

EXTEND THE LIFE OF YOUR MEETING CONTENT

You've collected, reviewed, and scheduled the best meeting content. Now what? Economic constraints, budgetary pressures and expanding geographic reach are putting pressure on societies and associations to find ways to get the most from their meeting content by opening new revenue streams and proving their value to members.

Blue Sky Broadcast offers a variety of full-service solutions to help you leverage your valuable content by creating live or on-demand learning programs from the event. From pre-event planning, live event execution, online continuing education testing and tracking, and post-event reports, Blue Sky provides the highest quality turnkey web event services available. Best of all, by integrating world class solutions based on your needs and technology, Blue Sky makes accessing your content simple for both you and your members.



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And because your meeting portal is powered by the critical data you've collected during the submission and review process in ScholarOne Abstracts, you get more robust search capabilities. Your members can easily find the information they're looking for and you can generate detailed reports for information that can inform your next meeting.

ABOUT SCHOLARONE®

ScholarOne Abstracts understands that the content of a meeting is the most critical piece of a complex event. Our easy-to-use system simplifies the process and provides real time reporting on all tasks big or small. With customized support from industry experts for all users and innovative services to streamline the planning process and extend the value of meeting content, ScholarOne Abstracts helps you stay ahead of the competition. Supporting more than 13 million users, we provide intelligent information to help over 365 societies and publishers and more than 3,800 publications and meetings make strategic decisions.

For more information, visit scholarone.com.

ABOUT BLUE SKY BROADCAST

Blue Sky Broadcast is a full-service provider specializing in the delivery of superior live and on-demand, customized web-based learning solutions for the association community. Having organized, produced and delivered web events that are viewed by hundreds of thousands of participants each year, Blue Sky Broadcast has worked with more than 200 medical and scientific associations and five of the top 10 pharmaceutical organizations. The company's impressive team of technical and industry focused professionals coupled with their expertise with web event solutions and online video will help leading organizations fully leverage one of their most underutilized asset...their live "spoken word" knowledge.

For more information, visit blueskybroadcast.com.

SCIENCE HEAD OFFICES

Americas

ScholarOne +1 434.964.4000

Philadelphia +1 800 336 4474
+1 215 386 0100

Europe, Middle East and Africa

London +44 20 7433 4000

Asia Pacific

Singapore +65 6775 5088
Tokyo +81 3 5218 6500

For a complete office list visit:

science.thomsonreuters.com/contact