

# FIRST ANNUAL SCHOLARONE USER CONFERENCE IN CHINA

## THE FIRST ANNUAL SCHOLARONE USER CONFERENCE IN BEIJING, CHINA

was held October 20-22, 2010 and focused on the internationalization of journals and support of end users. Conference topics centered on ways Chinese Journals can stand out in the internationalization tide and provided a platform for ScholarOne Manuscripts users and those focused on periodical internationalization to exchange and share the experience.

With more than 100 publishers and editors onsite, attendees had collaborative strategic discussions on periodical internationalization issues. And ScholarOne experts were onsite to help introduce new features and functionality and provide comprehensive consulting support.

Mark Robertson, vice president and publishing director Asia Pacific of Wiley-Blackwell, discussed strategy to develop international readers. Keith Collier, vice president and general manager of ScholarOne, Thomson Reuters, explained how ScholarOne can help journals expand their global reach. Additionally, professional editors and managers of many renowned journals shared their industry insight. Among them, Qian Liu, Editorial Director of Lung Cancer, highlighted the concerns faced by his publication and many others and shared his experiences and best practices on ways that ScholarOne Manuscripts helped to improve the quality of his journal's management and quality.

"This is our first User Conference in China and we're very pleased with its success," said Collier. "We are a global organization with customers around the world. We hear time and again that these events allow them to have in depth discussions with their peers on both system use and industry trends and are one of the key resources we can provide. We look forward to our 2-day User Conference in London this spring, and to coming back to China next year."

### SCHOLARONE®

ScholarOne, a Thomson Reuters Business provides comprehensive workflow management systems for scholarly journals, books, and conferences. Its Web-based applications enable publishers to manage the submission, peer review, production, and publication processes more efficiently, increasing their profile among authors, decreasing time-to-market for critical scientific data, and lowering infrastructure costs. ScholarOne offers workflow solutions for the submission and review of manuscripts, abstracts, proceedings, books, grants & awards and production. Supporting over 365 societies and publishers, over 3800 books and journals, and 13 million users, ScholarOne is the industry leader.

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